



ADVERTISING



Two-man teams are returning exclusively to New Orleans in 2020! The format, going into its 4th year at the Zurich Classic, continues to be a huge hit among players and fans alike. Be a part of this exciting format and reach more customers with the PGA TOUR. More than 100,000 spectators will pass through the gates of the Zurich Classic of New Orleans this year. What a great opportunity to increase awareness of your company through live impressions.

DAILY PAIRING SHEET

Approximately 40,000 Pairing Sheets are distributed at main entrance and on the golf course

4"x9" FULL PANEL AD - \$6,000

FULL PANEL AD TICKETS & PARKING

- 20 Single Day Tickets (grounds only)
- 10 Weekly Tickets (grounds only)
- 2 Sponsor Lot Weekly Parking Passes



HOLE SPONSORSHIP SIGN

Your company's name on hole signage on one of the 18 tee boxes
HOLE SIGNAGE - \$5,000

HOLE SIGN TICKETS & PARKING

- 16 Single Day Tickets (grounds only)
- 8 Weekly Tickets (grounds only)
- 1 Sponsor Lot Weekly Parking Pass



TOURNAMENT MAGAZINE

Approximately 5,000 distributed to corporate sponsors, venues & general public at tournament

FULL PAGE AD - \$2,500

HALF PAGE AD - \$1,400

QUARTER PAGE - \$800

FULL PAGE AD TICKETS & PARKING

- 12 Single Day Tickets (grounds only)
- 4 Weekly Tickets (grounds only)
- 1 Sponsor Lot Weekly Parking Pass

HALF PAGE AD TICKETS & PARKING

- 6 Single Day Tickets (grounds only)
- 2 Weekly Tickets (grounds only)

QUARTER PAGE AD TICKETS & PARKING

- 3 Single Day Tickets (grounds only)
- 1 Weekly Ticket (grounds only)



FAN FEST TENT/BOOTH

10'x10' floored tent with walls, signage included; located in a high traffic area on course
10'x10' BOOTH - \$4,000

FAN FEST TICKETS & PARKING

- 12 Single Day Tickets (grounds only)
- 6 Weekly Tickets (grounds only)
- 1 Sponsor Lot Weekly Parking Pass



JUMBOTRON

Your company will receive a :15 static message played on a loop on the giant outdoor video board located on the 18th fairway, the highest traffic area on the course
JUMBOTRON AD - \$2,500



TPC LOUISIANA | APRIL 20 - 26, 2020
Order online at www.zurichgolfclassic.com or call 504.342.3000

