

# ADVERTISING

Two-man teams are returning exclusively to the Zurich Classic of New Orleans in 2018! The new format was a huge hit among players and fans alike last year. Be a part of this exciting new format and reach more customers with this highly anticipated PGA TOUR event. More than 100,000 spectators will pass through the gates of the Zurich Classic of New Orleans this year. What a great opportunity to increase awareness of your company through live impressions.



## DAILY PAIRING SHEET - \$6,000

- Pairing Sheets are distributed at main entrance and course
- 50,000 distributed at the tournament
- 4" x 9" full color, full panel ad
- 20 Single Day Tickets (grounds only)
- 10 Weekly Tickets (grounds only)
- 2 Sponsor Lot Weekly Parking Passes



## HOLE SPONSORSHIP SIGN - \$5,000

- Your company's name on hole signage on one of the 18 tees
- 16 Single Day Tickets (grounds only)
- 8 Weekly Tickets (grounds only)
- 1 Sponsor Lot Weekly Parking Pass



## TOURNAMENT MAGAZINE

**Full Page - \$4,000; Half Page - \$2,500; Quarter Page - \$1,250**

- 5,000 distributed to corporate sponsors, venues, & general public at tournament
- Full Page Ad Ticket Package: 15 Single Day Tickets, 6 Weekly Tickets, and 1 Sponsor Lot Weekly Parking Pass
- Half Page Ad Ticket Package: 10 Single Day Tickets, 4 Weekly Tickets, and 1 Sponsor Lot Parking Pass
- Quarter Page Ad Ticket package: 5 Single Day Tickets, 2 Weekly Tickets, and 1 Sponsor Lot Parking Pass



## PREVIEW GUIDE - \$2,500

- 5.5" x 8.5" full color, full page "playbill" style ad in the preview guide
- 20,000 distributed throughout New Orleans and Gulf South locations
- 10 Single Day Tickets (grounds only)



## JUMBOTRON - \$2,500

- Your company will receive several :15 static messages on the giant Outdoor video board located at the highest traffic area on the course. (A minimum of two :15 spots per hour, every hour throughout the tournament.)

