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WORLD NUMBER ONE JASON DAY JOINS RICKIE ROWLER AND DEFENDING CHAMPION JUSTIN ROSE IN 2016 ZURICH CLASSIC OF NEW ORLEANS

Trio is ranked 1st, 5th and 8th in Official World Golf Rankings

NEW ORLEANS, LA (March 28, 2016)—Jason Day, ranked number one in the Official World Gold Rankings after winning the last two PGA TOUR events, joins fifth-ranked Rickie Fowler and defending champion Justin Rose, ranked eighth in the world, in the 2016 Zurich Classic of New Orleans, announced Steve Worthy, CEO of the Fore!Kids Foundation, producer of the tournament.

“This is a great start for our field this year,” said Worthy. “With three of the world’s top ten players competing in the 2016 Zurich Classic, our tournament promises to draw large crowds of both casual and committed golf fans in April,” he added.

Rose, the 2013 U.S. Open champion, has won seven PGA TOUR titles, including the 2010 Memorial Tournament and the 2012 World Golf Championships-Cadillac Championship before capturing the 2015 Zurich Classic by one stroke. With his 22-under score last year, Rose reached 60-under-par at TPC Louisiana dating back to 2012 over 16 rounds.

He has also won eight international tournaments in his career. He has made the teams for two Ryder Cups, three World Cups, two Seve Trophies and one Walker Cup. His lifetime winnings of more than \$35 million on the PGA TOUR rank 12th all-time.

In the 2014-15 season, he posted finishes of T2 in the Masters, T6 in the U.S. Open and fourth in the PGA Championship.

Day won the World Golf Championships-Dell Match Play tournament Sunday and the Arnold Palmer Invitational the week before to vault into the top spot in the Official World Golf Ranking. He is only the third multiple winner of the WGC-Dell Match Play, which he also won in 2014.

Day enjoyed a break-out 2014-15 season as he scored his first major tournament title last year with a victory in the PGA Championship and won four other tournaments in 2015—two of them in the FedExCup playoffs. He joined Rory McIlroy and Tiger Woods as the only players to win both a major championship and two FedExCup Playoff events in the same season.

After his win in last year's BMW Championship, he moved up to the number one ranking in the world and reclaimed the top spot during the Dell Match Play tournament. After his win in Sunday's Dell Match Play, he now has nine victories on the PGA TOUR. He has won six of his last 13 PGA TOUR events.

In only ten years on the PGA TOUR, Day has won more than \$30 million, good for 21st all-time.

He held the lead after the second and third rounds of the 2015 Zurich Classic of New Orleans before finishing T4 after a 69 in the final round. His final score of 269 would have won or tied for first in all but three Zurich Classic tournaments played at TPC Louisiana.

He has made three Presidents Cup teams and one World Cup.

Fowler also enjoyed a break-through year last season, winning twice on the PGA TOUR, including the prestigious Players Championship and the Deutsche Bank Championship in the FedExCup Playoffs. In addition, he won the Aberdeen Asset Management Scottish Open on the European Tour in 2015. He ended last season ranked fourth in FedExCup points and money winnings, a career high in both. He did not make the cut in the 2015 Zurich Classic.

He has carried his hot hand into the 2015-16 season, with a win at the European Tour's Abu Dhabi HSBC Golf Championship earlier this year and four top 10 finishes on the PGA TOUR so far.

He made the President's Cup team last year, two Ryder Cup teams and two Walker Cup squads.

"We expect to announce a number of additional significant commitments in the next couple of weeks, as players solidify their schedules around the Masters," said Worthy.

About Fore!Kids Foundation:

Since 1958, the Fore!Kids Foundation has raised money to fund children's service organizations through golf events like the Zurich Classic of New Orleans, the Golf Ball Gala and several charitable golf tournaments. As a 501(c)(3) corporation, Fore!Kids has helped to raise more than \$30 million to date for children's charities in metro New Orleans and Baton Rouge. More information at www.forekidsfoundation.com.

About the Zurich Classic of New Orleans:

Televised in more than 224 countries and territories, the Zurich Classic of New Orleans generates a significant economic impact on the city of New Orleans and the entire state of Louisiana. Independent research has shown that the tournament generates spending of more than \$40 million within the local economy and garners \$33 million in positive national and international media exposure for both the city and state throughout the year beyond the four days of competition.

The tournament will be played April 26-May 1, 2016 at TPC Louisiana in Westwego. Purse for 2016 totals \$7.0 million, with the winner taking home \$1,260,000.

Single-day grounds tickets are only \$25 each, weekly passes are \$75 and choices of suite and specialty venue options are available by calling the Tournament Office at 504-342-3000 or online at www.zurichgolfclassic.com.