



For Immediate Release.....March 30, 2016

PGA TOUR Volunteer Challenge Invites Zurich Classic of New Orleans Fans to Help Raise Funds for Charity
Charitable Giving Program Extends Shared PGA TOUR and Astellas Commitment to Supporting Local Communities

AVONDALE, LA – The PGA TOUR’s Zurich Classic of New Orleans has raised \$30 million for local charities since its inception in 1958. Now, fans can contribute to the charitable giving at the Zurich Classic by participating in the PGA TOUR Volunteer Challenge, sponsored by Myrbetriq® (mirabegron). This “vote-for-me” competition is designed to raise funds for charity while recognizing the talent, passion and commitment of the TOUR’s more than 100,000 tournament volunteers nationwide, including nearly 1,000 from the New Orleans area who have helped the TOUR achieve more than \$2.14 billion in charitable giving.

The Zurich Classic will take place from April 25 – May 1, 2016, at TPC Louisiana in Avondale, LA.

From now until 1 p.m. CT on Saturday of tournament week (April 30), fans are encouraged to visit www.PGATOUR.com/Volunteers and vote for their favorite Zurich Classic volunteer. At the end of the voting period, the volunteer with the most votes will have the opportunity to present a \$10,000 check in his or her name to the winner’s charity of choice from a list provided by the tournament. In addition, top-ranking tournaments have the ability to earn additional charitable funding based on the total number of votes earned collectively by volunteers and the tournament.

“The PGA TOUR Volunteer Challenge is a fun way to raise funds for charity and honor the contributions of the hundreds of TOUR volunteers who annually donate their time helping to orchestrate the Zurich Classic each year,” said Tournament Director Steve Worthy. “We encourage our volunteers to participate in this worthwhile program, and ask their friends, family members and co-workers to visit the website and vote.”

Among those participating in the PGA TOUR Volunteer Challenge is Alan Smith, a Madisonville resident, who volunteers as a walking score keeper at the tournament. “I volunteer because it’s a meaningful way to experience the Zurich Classic and get an up-close and personal look at professional golf. If I win the Volunteer Challenge, it will be extremely rewarding to help make a difference for students served through The First Tee of Greater New Orleans,” said Smith.

The PGA TOUR Volunteer Challenge will continue at 16 tournaments during the 2016 PGA TOUR season and build upon more than \$1 million donated by sponsor Astellas to tournament charities over the course of the partnership.

“Astellas is proud to partner with the PGA TOUR as both organizations share a deep commitment to the power of volunteerism,” said Walt Johnston, senior vice president, Sales & Marketing, Urology and Hospital, Astellas Pharma US, Inc. “We are honored to be part of the PGA TOUR’s philanthropic legacy by collaborating on this unique opportunity to give back to the communities where we work and live.”

The Zurich Classic features 156 of the world’s best professional golfers competing for 500 FedEx Cup points and a purse of \$7 million. To learn more about the PGA TOUR Volunteer Challenge and to register to participate as a volunteer or supporter, visit www.PGATOUR.com/Volunteers.

About Fore!Kids Foundation:

Since 1958, the Fore!Kids Foundation has raised money to fund children's service organizations through golf events like the Zurich Classic of New Orleans, the Golf Ball Gala and several charitable golf tournaments. As a 501(c)(3) corporation, Fore!Kids has helped to raise more than \$30 million to date for children’s charities in metro New Orleans and Baton Rouge. More information at www.forekidsfoundation.com.

About the Zurich Classic of New Orleans:

Televised in more than 224 countries and territories, the Zurich Classic of New Orleans generates a significant economic impact on the city of New Orleans and the entire state of Louisiana. Independent research has shown

that the tournament generates spending of more than \$40 million within the local economy and garners \$33 million in positive national and international media exposure for both the city and state throughout the year beyond the four days of competition.

The tournament will be played April 26-May 1, 2016 at TPC Louisiana in Westwego. Purse for 2016 totals \$7.0 million, with the winner taking home \$1,260,000.

Single-day grounds tickets are only \$25 each, weekly passes are \$75 and choices of suite and specialty venue options are available by calling the Tournament Office at 504-342-3000 or online at www.zurichgolfclassic.com.

About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2014, tournaments across all Tours generated more than \$140 million for local and national charitable organizations and in early 2014 the TOUR's all-time charitable contributions surpassed \$2 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla.

About Astellas

Astellas is a pharmaceutical company dedicated to improving the health of people around the world through the provision of innovative and reliable pharmaceutical products. For more information on Astellas, please visit our website at www.astellas.us. You can also follow us on Twitter at @AstellasUS, Facebook at www.facebook.com/AstellasUS or LinkedIn at www.linkedin.com/company/astellas-pharma.

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IMPORTANT NOTE: You are encouraged to report negative side effects of prescription drugs to the U.S. Food and Drug Administration. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

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