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**ZURICH CLASSIC OF NEW ORLEANS IS A FESTIVAL
OFFERING FUN FOR FANS OF ALL AGES**

*In addition to world-class golf, patrons can enjoy
fine dining, free concerts and family fun*

NEW ORLEANS, LA—In New Orleans, festivals celebrate everything from oysters to po-boys and playwrights to jazz, and the Zurich Classic of New Orleans PGA TOUR event is no exception. The tournament offers fans not only great golf but also the festival culture that makes our region unique.

At this year's tournament, April 25-May 1, 2016, fans can dig into a plate of classic New Orleans cuisine from some of the best restaurants in the city while they watch some of the world's greatest golfers. Then, when the play is over on the weekends, the music begins at the 19th Hole to create the full festival atmosphere.

Dine on New Orleans finest cuisine at Capital One Bank Champion's Club

The Capital One Bank Champion's Club, located in an air-conditioned tent on the 18th Fairway, will feature a unique dining experience in partnership with the Louisiana Hospitality Foundation representing some of New Orleans most famous restaurants: Arnaud's, Bourbon House, Drago's, Galatoire's 33 Bar & Steak, Mr. B's Bistro, NOLA and Ruth's Chris Steakhouse with smoothies provided by Jamba Juice, novelty ice cream by T.A. Dowd and coffee, tea and cookies from PJ's Coffee.

Capital One Champions Club tickets begin at \$185 and include one signature dish from each restaurant plus unlimited beverages.

Chill out with the freshest oysters and finest seafood at Acme Oyster House

A panoramic view of world class golf, freshly shucked oysters and all of Acme Oyster House's finest seafood cuisine makes this venue one of the best on the PGA TOUR. Tickets starting at only \$90 per day and only \$80 on Thursday give fans access to exclusive seating and umbrella tables overlooking holes 13, 14, & 17, as well as an air-conditioned tent to chill out while watching all the action.

19th Hole offers fans a festival of food and music

Everyone plays inside the 19th Hole with live music after weekend competition and delicious food sold all day long. Walk Ons Bistreaux—named #1 Sports Bar in America by ESPN—will offer many of the same items in the 19th Hole as they do in their popular locations across south Louisiana. The 19th Hole will also host free live concerts by Chee Weez on Saturday after the last putt drops and Band Camp on Sunday at the close of the tournament.

On-course fan concessions offer unique New Orleans flavors

To slake the thirst of walking the course, Louisiana's own PJ's Coffee baristas will be on site to serve coffee (hot and iced) as well as PJ's Iced Tea. As the official coffee of the 2015 Zurich Classic, PJ's will donate 100 percent of all sales from the tournament to the Fore!Kids Foundation.

Variety of activities and attractions all over the TPC course, free to spectators

In addition to having some of the world's best golfers play at TPC, great food and great concerts, the Zurich Classic offers a variety of interactive fun available to all ticket holders.

- **Bridgestone Performance Center** - Located directly behind the 19th Hole, stop by the Bridgestone Performance Center and test your putting skills.
- **CDW Technoliner** - If technology fascinates you, then the CDW Technoliner is something you will not want to miss. The CDW Technoliner is the ultimate technology vehicle and is located directly off the cart path near the 18th Hole adjacent to the Children's Hospital Kids' Zone.
- **Children's Hospital Kids' Zone** - The interactive Children's Hospital Kids' Zone located near the 18th Hole features golf related activities for kids 17 years and

younger and the innovative experience of PlayBuild's design-themed pop-up play experience.

- **Fan Fest** – Stop by Fan Fest located on the 18th Fairway and visit vendor row where you'll find lots of great promotional items and offers just for you.
- **Stryker Mobility Zone** - Located on the 18th Fairway next to Fan Fest. It will feature interactive golf skills stations and the ability to speak to local physicians about joint health. Be sure to take the Stryker Challenge to receive a gift at the Stryker Mobility Zone and enter for a chance to win a trip to play golf with Fred Funk and Hal Sutton.
- **Stryker Health Walk** - The Stryker Health Walk is a 1.4 mile loop, encircling the 10th, 11th, 17th and 18th Greens and starts/ends at the Stryker Mobility Zone.
- **GREY GOOSE Lounge** - Sip on some of this spring's best cocktails made by some of New Orleans' best mixologists right on the 18th Hole at the GREY GOOSE Lounge. Free admission to all ticket holders.
- **19th Hole** - This air-conditioned tent, located off the 9th hole is open to all ticket holders and is the host venue to the tournament's post competition weekend concert series. Fans can enjoy The Chee-Weez on Saturday and Band Camp on Sunday performing live from the Michelob Ultra stage. Also, Walk-Ons Bistreaux & Bar will offer many of the same items in the 19th Hole as they do in their popular locations across south Louisiana available for purchase.
- **Latter & Blum Military Appreciation & Flag Ceremony presented by Latter & Blum** - Make sure to stop by the 17th green and thank the representatives from our nation's military that will be serving as honorary flag bearers for their service to our country.
- **Zurich Mobile Program and Pairings** - Get up-to-the-minute coverage + expanded content right in your palm at <http://ZurichClassic.Program.Golf>. *Exclusively for smart phones.*

Young fans can have fun and learn golf at the Children's Hospital Kids' Zone featuring PlayBuild pop-up play experience

The Children's Hospital Play Zone interactive tent for kids of all ages returns to the Zurich Classic, this year featuring the innovative experience of PlayBuild's design-themed pop-up play experience.

PlayBuild will provide a tent with a variety of design-themed art, building, and construction play activities to engage families and kids. Activities will include a large scale building area using PlayBuild's signature Imagination Playground blocks as well as experiential play and hands-on art activities themed around golf. From a coloring

wall to decorative golf ball design and LEGO tables, the PlayBuild tent will allow families attending the tournament with kids to take a creative break to build and play.

Zurich Classic is a free family affair for kids and active military

All youth under 17 and accompanied by an adult are admitted free to the Zurich Classic, as are all active military members. Military personnel only need to show their Department of Defense-issued military ID at the gate for free admission.

Volunteers can get in on the fun, too

For just \$50, each volunteer will receive a package that includes an official tournament golf shirt, choice of headwear, free weekly admission to the tournament, parking pass, a free weekly guest admission badge, a free round of golf at TPC Louisiana, and lunch provided by popular restaurants on volunteer work days. The total value of the package is more than \$385. To sign up, call the tournament office at 504-342-3000 or go to www.zurichclassic.com.

About Fore!Kids Foundation:

Since 1958, the Fore!Kids Foundation has raised money to fund children's service organizations through golf events like the Zurich Classic of New Orleans, the Golf Ball Gala and several charitable golf tournaments. As a 501(c)(3) corporation, Fore!Kids has helped to raise more than \$30 million to date for children's charities in metro New Orleans and Baton Rouge. More information at www.forekidsfoundation.com.

About the Zurich Classic of New Orleans:

Televised in more than 224 countries and territories, the Zurich Classic of New Orleans generates a significant economic impact on the city of New Orleans and the entire state of Louisiana. Independent research has shown that the tournament generates spending of more than \$40 million within the local economy and garners \$33 million in positive national and international media exposure for both the city and state throughout the year beyond the four days of competition.

The tournament will be played April 25-May 1, 2016 at TPC Louisiana in Westwego. Purse for 2016 totals \$7.0 million, with the winner taking home \$1,260,000.

Single-day grounds tickets are only \$25 each, weekly passes are \$75 and choices of suite and specialty venue options are available by calling the Tournament Office at 504-342-3000 or online at www.zurichgolfclassic.com.

